

CUEA FILMMAKING WORKSHOP – MAY 30TH – JUNE 11TH

Classes held at CUEA, 9:30 a.m. to 4:30 p.m.

MONDAY, MAY 30TH – INTRODUCTIONS AND IDEAS

Morning session

- Introductions – students and instructors introduce themselves
 - Who we are? Why we're here? Work that inspires us?
 - Share individual and group goals for the workshop.
- Schedule and curriculum review – plans for the workshop
 - Equipment review – brief outline of equipment to be used
 - Example effective short films

Lunch Break

Afternoon Session

- Project Ideas – brainstorm and discuss students' film ideas
 - Narrative impact?
 - Production challenges and production resources?
 - Focusing/narrowing ideas.
- Idea selection and group assignment
 - 4 ideas and 4 production teams

TUESDAY, MAY 31ST – IDEA DEVELOPMENT AND SCRIPTING

Morning Session

- Documentary story development
 - Production needs/challenges
- Interview skills
 - Draft questions
 - Practice interviews
- Scripting documentary
 - Writing voice-over
 - Planning imagery (b-roll)

Lunch Break

Afternoon Session

- Narrative story development
 - 3-act structure
 - Character development
- Screenwriting
 - Writing/formatting screenplays
 - Practice – reverse engineer script
- Drafting “action script”

JUNE 1ST NATIONAL HOLIDAY – GROUP PROJECT PLANNING

THURSDAY, JUNE 2ND – CAMERA AND THE IMAGE

Morning Session

- Framing and making effective images
 - Visual storytelling
 - 10 Tips for effective videography
 - rule of thirds
 - lead room/look space
 - zooming
 - etc.
- Videography Basics
 - Focus
 - Exposure
 - White balance
 - Zoom/lens

Lunch Break

Afternoon Session

- Using the Sony Z5U and camera settings
 - Setting white balance
 - Auto vs. manual focus
 - Auto vs. manual exposure
 - Tripod and camera safety
- Field practice – video scavenger hunt/challenge

FRIDAY, JUNE 3RD – SOUND AND NARRATIVE

Morning Session

- Principles of sound and sound recording
 - Impact of sound on image
 - Tips for recording clean sound
 - Microphone types
 - Microphone placement/location
 - Audio settings on the Sony Z5U

Lunch Break

Afternoon Session

- Principles of narrative filmmaking
 - Shooting to edit – shooting coverage
 - Floorplans and storyboards
- Field practice
 - shooting simple scene
 - recording voice-over/interviews

SATURDAY, JUNE 4TH – PROJECT PRE-PRODUCTION

Morning Session

- Team meetings
 - Review production responsibilities/tasks
 - Script refinement
- Pre-production work
 - Location scouting
 - “Casting” subjects
 - scheduling interviews
 - scheduling talent

* Note: half-day

MONDAY, JUNE 6TH – PRODUCTION DAY 1 (INTERVIEWS AND VOICE-OVERS)

* *Meet at CUEA to collect and return equipment*

TUESDAY, JUNE 7TH – PRODUCTION DAY 2 (B-ROLL AND CUT-AWAYS)

* *Meet at CUEA to collect and return equipment*

WEDNESDAY, JUNE 8TH – EDITING AND INTRODUCING PREMIERE

Morning Session

- Basics of montage theory
 - Sound-image relationships
 - Graphics relationships
- Review editing workflow and terminology
 - Non-linear editors
- Introduction to Premiere Pro
 - Logging and capturing

Lunch Break

Afternoon session

- Paper edits.
- Cuts-only editing (assembly edit)
 - Stringing out voice/interview
- Pickups and additional media
 - Record additional b-roll or cut-aways
 - Record additional voice-over
 - Download archival images, sounds and music

THURSDAY, JUNE 9TH – PRODUCTION DAY 4 (ROUGH-CUTS)

Morning Session

- Edit rough-cuts
 - Adding b-roll and archival footage

Lunch Break

Afternoon Session

- Complete rough-cuts
 - Adding transitions
 - Adding titles/text
 - Adding music and sound effects
 - Adjusting sound levels

FRIDAY, JUNE 10TH – PRODUCTION DAY 5 (FINE-CUTS AND EXHIBITION PREP)

Morning Session

- Complete final cuts
 - Sound mix
 - Color correction/fixes
 - Final tweaks and credits
- Exporting Video
 - Basic CODECS – broadcast vs. web/mobile

Lunch Break

Afternoon Session

- Checking media (QC)
- Uploading media and projection check

SATURDAY, JUNE 11TH – PROFESSIONAL PANEL AND SCREENING

Learning Resource Centre Auditorium – CUEA

Professional Panel

Film and Media Careers Moderated by Chris O'Hare

Screening of Workshop Films

Community Dialogue and Discussion with Filmmakers

Awarding Completion Certificates

Reception